Lice? Nits?
No need to panic!

NYDA® kills it all!

Everything you need to know about head lice and treatment

NYDA® 50 ml

- Effective treatment for lice and eggs
- Excellent tolerability
- Contains no pesticides
- Unique mode of action prevents the development of resistance
ABOUT HEAD LICE

An infestation of lice is unpleasant, but mostly benign.

- Lice are insects that live exclusively in human hair. They especially like to nestle in behind the ears, at the nape of the neck, or at the temples.

- They range in size from 2 mm to 3.5 mm, have six legs, and feed exclusively on human blood. They pierce the skin of the scalp like mosquitoes, and suck the blood with their proboscis. Bites can cause severe itching, and excessive scratching of the head may cause an unpleasant inflammation.

- Lice do not jump or fly. In order to travel from one head to another, they wait for the hair on the two heads to come into contact. They cling to the hair with their claws, and then swing from hair to hair. Lice often attach themselves to sociable people who enjoy contact with others. A relatively short period of contact is sufficient for lice to change hosts. An adult louse can travel 23 cm in 1 minute.

- The eggs of the louse are called nits, and they vary in colour from white to brown. They feature a regular shape and are about the size of a grain of sand. They literally cling to the roots of the hair like beads on a necklace, and are very difficult to dislodge. Dandruff is distinguishable from eggs by its white colour and irregular shape. Dandruff can be easily dislodged by rubbing the hair with a hand.

- When the eggs hatch, they produce larvae, which are not yet capable of reproduction. They still have 9-12 days to go before they can reproduce. Lice that are capable of breeding are brownish in colour and approximately three times the size of the eggs (about the size of a sesame seed). The female louse has a lifespan of approximately 30 days, and can lay between 150 and 300 eggs.
TRUE OR FALSE

Lice are a sign of poor hygiene.
**False!** An infestation of head lice has nothing to do with hygiene. Even if you wash your hair every day, you are not immune to lice! Lice infestations usually occur in places where many people meet and where the lice can migrate directly from one person to another when their hair touches. This widely believed stereotype is the reason why many parents still hide the fact that their children have lice, which gives the insects time to spread.

Lice carry diseases.
**False!** Head lice do not carry any diseases. They are certainly annoying, but they are benign. However, their feces and saliva may cause allergic reactions. In addition, lesions caused by scratching may become infected (impetigo).

Cats and dogs carry lice.
**False!** Head lice live exclusively in human hair, and are not transmitted to humans by domestic animals. Lice need human blood in order to survive. There are many types of dog and cat lice (and many other types of lice), but human beings are of no interest to them! Therefore, in the case of a lice infestation in the family, there is no need for the family pets to receive treatment.

Lice thrive on hats, hair brushes, bedding, etc.
**True, but only rarely!** Only the head provides ideal thermal conditions and food source. Outside of this ideal environment, lice can only survive for a few days.

All clothing, bedding, and other objects that may have come into contact with lice must be washed.
**False!** These measures are not necessary, because lice cannot survive for very long away from a human head (maximum 2 days).
ADVICE FOR COMBATING HEAD LICE

In addition to applying the NYDA® treatment following an infestation, these tips will help to prevent a new infestation.

1. Check for lice as soon as possible. Diagnosis and prompt treatment of an infestation increases the effectiveness of prevention and control measures.

2. Before treatment with NYDA®, it is important to control the infestation by using a head lice comb on every member of the family (the NYDA® lice comb with a 0.2 mm gap between the teeth is recommended, and is specially designed for this purpose), and if necessary, apply the treatments on the same day.

3. Get your child involved in hunting for lice in a fun way. By doing so, the treatment will not be an unpleasant experience, and will even keep them entertained.

4. Live lice are difficult to locate. Evidence of an active infestation can be determined by identifying the presence of eggs clinging to the roots of the hair. Therefore, it is also important to use a lice comb to detect the presence of lice and eggs.

EASY APPLICATION

Important: Apply NYDA® to dry hair only.

1. Spray NYDA® on the roots of the hair, and massage it in until the hair is completely coated.

2. Allow NYDA® to work for 30 minutes.

3. After 30 minutes, comb the dead lice and eggs out of the hair using the NYDA® lice comb (included in the pack).

4. Allow NYDA® to work for 8 hours.

5. Wash your hair using your regular shampoo.

6. Repeat the treatment in 8-10 days.
**LICE COMB**

How to use the NYDA® lice comb:

1. **Part the hair in sections and separate into strands.**

2. **Start at the scalp, and slowly comb each strand all the way to the tip.**

3. **Carefully remove the lice and eggs from the comb after each pass using a tissue. Clean the comb thoroughly after each treatment.**

**CHECKLIST**

For parents, verify the following when hunting for lice:

Do you have everything you need to effectively treat a lice infestation?

- ✓ A NYDA® lice comb for detection and treatment
- ✓ NYDA® for treating the infestation
- ✓ Disposable tissues or absorbent paper
- ✓ Any regular shampoo that you normally use

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**NYDA® Under license from Pohl Boskamp, Germany**

**Verdun (Québec), H3E 1A2**

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PED-03E-Pat-1111
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After 30 minutes, NYDA® has already trapped all of the lice and eggs. Mom then uses the NYDA® lice comb to remove the nasty little critters from my hair, strand by strand. It's really not necessary, but mom wants to remove them all now, because they are already trapped. All that's left are the nits, which are the eggs of the lice. They are very tough, and are firmly attached to my hair.

After 8 hours, mom washes my hair with my regular shampoo. I'm glad my mom and NYDA® were able to get rid of those annoying little creatures so fast.

I'm looking forward to getting back to school to see Peter and my other friends. I'm very excited, because I have a lot to tell them, especially about the lice hunt. They are also glad that NYDA® was able to get rid of the lice and that it's all over now.

In order to ensure complete control of head lice and eggs, the treatment must be repeated in 8 to 10 days. NYDA® is safe, and can be used as often as necessary.

Peter is my friend. We have a lot of fun together. Sometimes, he whispers things in my ear so that others can’t hear. When our hair touches, the head lice are able to migrate, which means that they travel from head to head. Head lice usually cause severe itching. When you feel like scratching your head all the time, it’s time to check your hair more closely.

My mom also checks my head for lice. She carefully inspects my hair using the NYDA® lice comb. This takes a long time, because the lice are so small that she has to check my hair strand by strand. But I'm lucky, because she tells me some great stories while she is checking my hair. Lice feel right at home on all kinds of heads, so there are a lot of stories to tell.
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